



**June 16 + 17, 2017**

“We have a vision, but vision is nothing without manifestation”  
-Michael Perry (*Eaux Claires Narrator*)

### **RFP Open Call Summary**

The Eaux Claires Music and Art festival is accepting proposals for installations for their 2017 summer festival, taking place June 16-17, 2017. The onsite art, film, literature, dance, and performance programming is overseen by the festival's Creative Director, Michael Brown. Deadline for submissions is **March 31, 2017**. Site installation will take place between 7-14 days leading up to the festival. Budget is TBD based on project needs and proposals. The festival location is held at beautiful Foster Farms in Eau Claire, Wisconsin. Each day features live music, performance art, dance, visual art, and film. This RFP is open to professionals, students, teams, artists, architects, designers, creatives, and performers alike. Equal opportunity is available for all.

Below are details, pictures, reviews, and descriptions of last year's festival:

<http://pitchfork.com/features/festival-report/9936-up-in-the-woods-a-breakdown-of-bon-ivers-eaux-claires-festival/>

<http://consequenceofsound.net/2016/08/eaux-claires-2016-festival-review-the-10-best-performances/>

<http://lamusicblog.com/2016/08/review/festival-review-eaux-claires-2016/>

### **Project Description**

Artists and their teams will conceptualize, design, fabricate, and install their installations under guidance from the Eaux Claires Creative Team. Previous works are also welcome as proposals for incorporation in the festival. All works of art are to be displayed outdoors during the music festival's performance hours. Artists and their teams are responsible for transportation, installation on site, daily maintenance, and de-installation of their work following the festival. Artists retain ownership of their pieces after the festival. *Eaux Claires Music and Art festival is the commissioning organization and aims to deliver a unique festival experience through the curation of its musical acts and thoughtfully designed festival grounds.*

## **Submission Details**

Please email submissions to:  
creative@eauxclaires.com

Deadline for Submissions:  
**March 31, 2017**

Proposals will be reviewed by our Curators, Creative Director, Assistant Creative Director, and collaborating artists, musicians, and designers who comprise the Eaux Claires creative team.

### Selection Criteria:

Artistic Excellence  
Fabrication Excellence  
Innovative Use of Materials  
Innovative interaction of Medium, Site, and Public Experience  
Innovative Site Collaboration  
Ability to Merge Audience and Performer  
Cross-Discipline Artistic Vision

Selected artists will be contacted by **April 7, 2017**. Once a project has been awarded, selected artists and design teams will be required to submit written descriptions, additional drawings, schematics, renderings, media files, and / or additional deliverables that support a fully designed work.

### Broad Criteria for Proposals:

- Make a statement.
- Relate your piece to Eau Claire, the Chippewa Valley region, or the state of Wisconsin to inspire a sense of place.
- Make art for art's sake. Enhance your world and the world around our community with beauty.

### Specific Criteria for Proposals:

- Add to the festival experience by creating interesting, unique works of art, that may include but are not limited to multi-media, performance art, or interactive sculpture.
- Create installations that can be viewed or experienced during both day and/or night.
- Conceptualize and Actualize installations that are able to be installed outdoors and withstand the forces of nature (sun, rain, wind, and the rare occurrence of tornado-like conditions)
- Create Art that is able to be exposed to high volume pedestrian traffic and high volume of audience interaction. Festival patrons are encouraged to seek out installations to view, to contemplate, to experience, to photograph. They might touch, spill, or engage with your piece in ways you have not intended.

## **Specific items to address in Proposals:**

### **1. Proposed Budget**

A. Proposed budget Includes artists' design fee, travel costs, transportation costs, insurance, studio overhead, materials, fabrication, lodging during installation, festival performances, and de-installation. Festival admission and meal tickets are included for you and your team as approved by the Eaux Claires Creative Dept.

### **2. Timeline of Installation and De-Installation**

A. Please provide a detailed timeline for the installation schedule, performance schedule, and de-installation schedule for your work.

### **3. Ideal Display Location of Installation**

A. The festival grounds across 20 acres of land predominantly covering an open grassy area known as The Bowl. Stemming off from The Bowl is a 1000 ft long tree-lined, unpaved path with a network of other paths connecting through the woods. Please note the forest floor contains large amounts of brush and stinging nettles with little naturally occurring open space. Each site area is connected via the paths described above.

B. Requested Site locations may include: wooded areas, tree-lined paths, open fields, existing stages / structures (dimensions TBD), and riverfront locations. Artists are encouraged to notate their preferred site, but the Eaux Claires Creative team may decline your proposal for your selected site and reassign the piece to another festival location.

### **4. Transportation Requirements**

A. Please consider any machinery and trucking required for the transportation of the art work to and from the festival grounds. All transportation logistics will be coordinated with the Eaux Claires Operations team.

B. Artist is responsible for the transport and installation of their piece. Eaux Claires is not directly responsible for any special equipment, labor, or special infrastructure required to install the piece, but depending on the situation, our team may help coordinate these aspects. Artist must factor these conditions into their budget.

### **5. Power Requirements**

A. Please provide all specific power requirements with your proposal.

### **6. Materials Involved**

A. Please provide a summary of all materials used with your proposal. Safety first! Pieces should be **non-hazardous** and suitable for outdoor display.

### **7. Safety Requirements**

A. Please provide a summary of how artists and audience would interact with your artwork and specifically notate if this proposal involves any persons interacting with a staircase, platform, or surface which ascends over 16 inches high (As required by Wisconsin State Buildings Codes).

### **8. Additional Requirements for the success of Proposal (including specific lighting).**

A. Are there any other requirements that would aid in the success of this proposal? Please consider if additional lighting or sound would benefit this installation or performance that is not included in your proposal. Is your proposed art work specific to the time of day?

### **9. Recycling and Disposal after de-installation**

A. Please include any specific recycling or disposal logistics required following the de-installation of your work.

## **Application Requirements**

Your proposal should be a PDF document including the following information:

- Maximum 2-3 visuals or media files (jpgs, pdf, and online videos preferred) displaying past public art works, site specific or non-site specific installations with pertinent project information (description, materials, location, year completed, budget, client, etc.)
- Statement of Interest (150 words max.)
- Resume or short bio
- Project Proposal as detailed above: 2-3 accompanying visuals or media files (jpgs, pdf, and online videos preferred) and any necessary written description that supports the design, or design intent of the piece. Project statements should be 150 words max.

PDF size requirements:

8 ½ x 11 or 11x17 format, 72-144 dpi.

File size requirements: do not exceed 20MB.

See Submission Details at the beginning of this document.